



TerrAvion

2019 GUIDELINES

Color scheme

Main colors



Green (main color)

Used for buttons, backgrounds, shapes, headings and other elements

HEX: #40b549



Light blue
(accent/second color)

Used for hover elements, backgrounds, links and accent titles

HEX: #9ec8ea



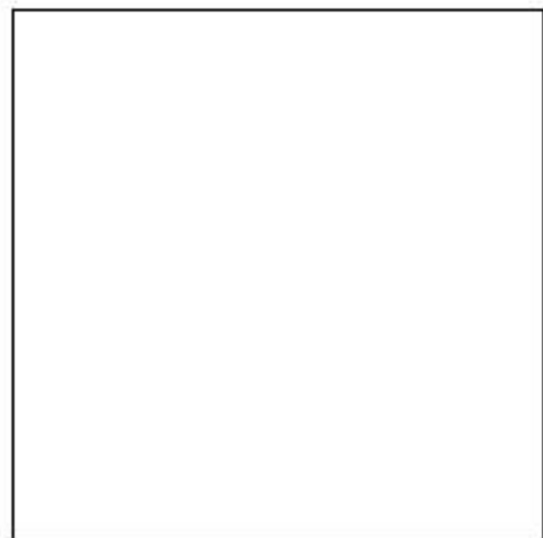
Dark gray (text)

Used for text elements, paragraphs and titles

HEX: #9ec8ea

Secondary colors

(used for different hover states or accent colors)



White

HEX: #ffffff



Dark blue

HEX: #5490cc



Dark green

HEX: #119c49



Black

HEX: #040707

Headings and paragraphs

Font: Roboto

Heading H1 (used for headings): Roboto bold 40px
Main color: #5490cc
Secondary colors: #333333; #ffffff; #119c49

Heading H2 (used for titles): Roboto medium 30px
Main color: #119c49
Secondary colors: #333333; #ffffff;

Heading H3 (used for titles): Roboto regular 20px
Main color: #119c49
Secondary colors: #333333; #ffffff;

Paragraphs: Roboto regular 16px
Main color: #7a7a7a
Secondary colors: #333333; #ffffff;

Different weights may be used for highlighting a word: bold, italic, underline.

Different font sizes may be used in order to fit the content in the section

Buttons CTA

type 1

Background: #119c49

Border radius: 5px

Roboto regular 16px

Color: #ffffff

type 1: hover

Background: #5490cc

Border radius: 5px

Roboto regular 16px

Color: #ffffff

type 2

Background: #ffffff

Border: #5490cc

Border radius: 5px

Roboto regular 16px

Color: #ffffff

type 2: hover

Background: #5490cc

Border radius: 5px

Roboto regular 16px

Color: #ffffff

Icons

SVG icons should be used in order to have the maximum quality on all the screens and a good website load time.



Icon should be design as: - 100px X 100px

- 1px border

- 10px border radius

Colors for the border gradient: [#109b48](#) and [#5490cc](#)

Gradient angle should be 90degree



Icon inside the square should be: - weight and height should not be more than 60px